



“Strategic & Administration Management”

- Program -

24.04. – 28.04.2017



Programme

The one-week programme will be structured as follows:

Monday	Day 1: Seminar at DMAN: How to do Business with Germany/Entrepreneurship
Morning 09:30h - 12:30h	<ul style="list-style-type: none"> • Introduction • German cultural standards • Intercultural management • Business etiquette / Business meeting etiquette • Economic location Germany • Standards in Germany
12:30h - 13:30h	Lunch break
13:30h - 16:30h	Entrepreneurship & Leadership <ul style="list-style-type: none"> • Introduction into the topics • Strategic meaning of entrepreneurship & leadership • Different approaches • Examples
Tuesday	Day 2: Seminar at DMAN: Administration & Leadership Management
09:30h	<ul style="list-style-type: none"> • Administration management in international units • Strategic meaning of administration tools • Administration vs. leadership • Leadership approach
13:30h -14:30h	<ul style="list-style-type: none"> • Lunch break
14:30h – 16:30h	<ul style="list-style-type: none"> • Practical Approach • Examples
Wednesday	Day 3: Seminar at DMAN: HR – Management
09:00h - 12:30h	<ul style="list-style-type: none"> • Understanding the aspects of „International HR“ • Core Competences of Successful HR Management • Intercultural Business Communication – Basics
12:30h - 13:30h	Lunch break
13:30h - 16:30h	<ul style="list-style-type: none"> • Mentality/Ethics • Cultural Awareness/Ethics • Examples
	Handling out of Certificates
Thursday	Day 4: Hannover fair visit/ optional Hannover Chamber
10:30h -17:30h	e.g Visit of Hannover fair/optional Hannover Chamber <ul style="list-style-type: none"> • Visit of the stands & booths at the fair • Time for own contact etc. • Transfer back to Wolfsburg



Friday	Day 5: Company visit in Wolfsburg
10:15 – 12:00h	Volkswagen AG , Europe's biggest car producer <ul style="list-style-type: none">• tour at the plant• presentation of the company
12:45h – 14:30h	Farewell lunch at Wolfsburg
14:30h	Transfer back to Global Inn Hotel in Wolfsburg

One-week seminar in Germany, including hotel accommodation:

Seminar fee for groups of 15 participants or more: 1.950 € per person/per week, the whole group: 29.250 €.

The calculated price per participant covers the following services:

- Accommodation & breakfast in single rooms in a 3* hotel in Wolfsburg Global Inn
- All lunches during the seminar in the DMAN cafeteria
- Welcome dinner in Celle old city hall
- 3 days of seminar related to the topics of DMAN seminar
- Seminar materials in English – hard copy & softcopy for each participant
- Interpreter service during the seminar (Farsi – English or Farsi – German)
- A half day visit of the Hannover industrial fair
- One company visits: “Best practice made in Germany” to Volkswagen
- Health, third-party liability and accident insurances during the stay in Germany
- Support by Celle Castle Front Desk, Programme Assistance, Programme Manager

Note: Flight tickets and other travel expenses are not included in the seminar fee!

The quoted prices based on a minimum number of 15 participants. If this number decreases, a new calculation is required.